

## **Department of Commerce and Management**

### **Career Oriented Course**

**In**

### **Entrepreneurship and Skill Development**

**Introduction:** Entrepreneurs play a vital role in the economic development of any region or country. An entrepreneur is a person who organizes, manages and takes the risk of running an enterprise. Industrially developed countries show that their development is an effect of entrepreneurship. India has very ambitious growth targets for the future. We got opened up two decades back and enjoy a favorable demographic dividend from its young population. It has emerged as a strong economic force with the second largest growth rate after China. All these happened due to entrepreneurs of this country. It is strongly felt that we want millions of entrepreneurs for the country and all of us in institute believe that we should do whatever possible to develop entrepreneurship.

#### **Objectives**

- To promote Self-employment and Entrepreneurship culture among the students.
- To enhance employability of educated youth through entrepreneurial skill training
- To empower women through self help groups and entrepreneurship.
- To promote agro processing and allied activities among rural girl students.

#### **Job opportunities:**

1. Golden opportunity to become a successful Entrepreneur.
2. Self Employability through Entrepreneurship.
3. Job Opportunity – as a project Manager
4. Counsellor for preparation of project report.
5. Starting NGO for Entrepreneurship Development and training
6. Providing Employment opportunity to others.
7. Status as owner/ director/ Manager of your Business

#### **Learning Outcomes:**

1. Understanding scope and advantages of business
2. Students trying to acquire entrepreneurial skill and qualities.
3. Students able to identify business opportunity
4. Students motivated for completing any entrepreneurship Development programme
5. Students able to prepare model project report

### **Structure of the Course**

Leval	Course Name	Name of the paper	No Periods	
			Theory	Practical
I	Certificate	Paper- I Section -I : Introduction of business and Entrepreneur	16	16
		Paper- II Entrepreneurial Development and Institutional Support	16	16
		Paper-III- Project and field visit	-	16
		Total	32	48
II	Diploma	Paper I - Section -I : Introduction of business and Entrepreneur	16	16
		Paper II: Service and Agri Entrepreneurship	16	16
		Paper-IIIProject and field visit	-	16
		Total	32	48
III	Advanced Diploma	Paper- I Women Entrepreneurship	16	16
		Paper- II - Government Initiatives and Entrepreneurship Development	16	16
		Paper-III- Project and field visit	-	16
		Total	32	48

**Career Oriented Course - In**

## Entrepreneurship and Skill Development

### Certificate Course: Level -I

- Objectives**
1. To create awareness about entrepreneurship among the student.
  2. To develop interest towards entrepreneurship rather than employment.
  3. To develop skill of identifying business opportunities.
  4. To develop ability for preparation of project report and field survey report.

#### Paper-I : Introduction of business and Entrepreneur

Sr.No	Unit	Learning outcome	No of periods
1	<b>Business and Entrepreneur</b> <b>A. Business</b> 1.1. Meaning and definition, characteristics and Scope . 1.2 Difference between business-service and profession 1.3 Meaning, nature and objectives of business plan <b>B. Introduction of Entrepreneur</b> 2.1 Concept, meaning and definition 2.2 Characteristics and qualities of entrepreneur 2.3 Functions of entrepreneur	1. Understanding scope and advantages of business 2. Students trying to acquire entrepreneurial skill and qualities. 3. Students will identify business opportunity	08
2.	<b>Entrepreneurial Motivation:</b> 1.1 Meaning and Definition , types of motivation 1.2 Theories of entrepreneurship 1. Psychological view 2. Social view 1.3 Types of Motivation: Achievement motive, power motive, affiliation motive, extension motive	Motivate through understanding theory and types of motivation	08

#### Paper - II Entrepreneurial Development and Institutional Support

Sr. No	Unit	Learning outcome	No of Periods
1.	<b>Entrepreneurship development.</b> 1.1. Introduction, Meaning and objectives , Kakinada experiment. 1.2 Stages of Entrepreneurship Development programme 1.3 Problems of EDP 1.4 Measures for Successful EDP	Students motivated for completing any entrepreneurship Development programme.	08
2.	<b>Institutional support &amp; Project report:</b> 2.1 Maharashtra Center for Entrepreneurship Development. Objectives and its functioning 2.2 MITCON, Objectives and functioning 2.3 District Industry Center (DIC) <b>2.4 Project report:</b> Meaning definition, need and importance of project report. types of project Aspects of projects. Causes of failure of project	1. Students know the role and functioning of Institutions 2. Students able to prepare model project report	08

#### Paper-II- Project and field visit

Sr.No	Unit	Learning outcome	No of Periods
01.	1. Identifying business opportunity and its Sources 2. Scope of entrepreneurship on Satara District 3. Visit to IDBI self employment and training center and study its Objectives and functioning 4. Study the functioning of MITCON	Students able to acquire information through survey and field visit	12
02.	<b>Interview of successful entrepreneur in Satara</b> 1. Bakery industry 2. Masala industry 3. Leather Bag etc.	Students developing questionnaire of interview	12
03.	Preparation of project report 1. Beauty parlor 2. Tailoring and fashion designing 3. Retail store 4. Grinding Mill	Students able to preparing project report	12
04.	<b>Project viva- voce and presentation</b>	Students face successfully viva-voce	12
<b>Total</b>			<b>48</b>





**Rayat Shikshan Sanstha's**  
**Savitribai Phule Mahila Mahavidyalaya, Satara.**  
**COC- Entrepreneurship Development Coaching**  
**Academic Year: 2018-19**  
**Student List Class-B.Com II**

SR. NO.	ROLL CALL	NAME OF THE STUDENT
1	801	AGATE SONALI MOHAN
2	802	AWARE SIDDHI GULAB
3	803	BABAR PRATIKSHA GANPAT
4	804	BABAR SHITAL ASHOK
5	805	BARGE SWARANJALI GAJANAN
6	806	BHANGE NAMBRATA SHANTARAM
7	807	BHOITE RUTUJA RAJENDRA
8	808	BOBHATE ASWHINI RAJENDRA
9	809	CHAVAN ARATI LAXMAN
10	810	CHAVAN SHITAL SUBHASH
11	811	DABADE RUTUJA HANAMANT
12	812	DEVKHE NISHA PRAKASH
13	813	DHANAWADE NUTAN SHASHIKANT
14	814	DHANAWADE KAJAL GAJANAN
15	815	DHANAWADE MONIKA VIJAY
16	816	DHONE KOMAL SADASHIV
17	817	DUTAL AKANKSHA NARAYAN
18	818	GAIKWAD GAURI RAJENDRA
19	819	GANGAVANE TANUJA MADHUKAR
20	820	GHADAGE SHIVANI SAMPAT
21	821	GHADGE SWATI VITTHAL
22	822	GHANWAT KOMAL RAMCHANDRA
23	823	GHORPADE POONAM DEEPAK
24	824	GHORPADE GAURI ABHIJIT
25	825	GHORPADE SHIVANI SHASHIKANT
26	826	GHORPADE VIJAYA KISHOR
27	827	INDALKAR SWARUPA PRADIP
28	828	INDHALKAR MADHURI JITENDRA
29	829	JADHAV POOJA BHARAT
30	830	JADHAV POOJA PRAKASH
31	831	JADHAV RUTUJA PRAVIN
32	832	JADHAV SNEHA HANMANT
33	833	JADHAV SONALI SANTOSH
34	834	JADHAV SUKANYA SANJAY

35	835	JAGTAP KIRAN RAMCHANDRA
36	836	JAGTAP KIRAN VITTHAL
37	837	JAGTAP PRAGTI PRAMOD
38	838	JAGTAP PRANALI PRADIP
39	839	KADAM RUTUJA VIJAY
40	840	KADAM SHIVANI PRAKASH
41	841	KAMBLE SONALI NANAJI
42	842	KARALE ASHWINI RAMDAS
43	843	KATKAR PRANITA JAYWANT
44	844	KESKAR VISHAKHA SUNIL
45	845	KOLI AMRUTA SAMBHAJI
46	846	KONDHALKAR NIKITA PANDURANG
47	847	KORADE RUTUJA ATMARAM
48	848	KSHIRSAGAR ARCHANA SUNIL
49	849	KSHIRSAGAR LAXMI SANJAY
50	850	KHOPADE SNEHAL POPAT
51	851	LOHAR DIPTI NITIN
52	852	MANE YOGITA SHIVAJI
53	853	MORE KAJAL VITTHAL
54	854	MORE YOGITA SURESH
55	855	NALAWADE PUNAM DILIP
56	856	NALE NIKITA SUNIL
57	857	NAVGHANE HARSHADA SURESH
58	858	NAVGHANE PALLAVI MANOHAR
59	859	NIKAM NEHA MANSING
60	860	NIKAM SNEHAL SANTOSH
61	861	OMBALE KOMAL NARAYAN
62	862	PALVE PIYUSHA MANOHAR
63	863	PARTE NIKITA SURESH
64	864	PAWAR MEGHA JOTIRAM
65	865	PAWAR RUTUJA SHANKAR
66	866	PAWAR SHIVANJALI RAJENDRA
67	867	PAWAR SWAPNALI PANDHARINATH
68	868	PAWAR UJWALA ASHOK
69	869	PAWAR VAISHALI RAJENDRA
70	870	PHALKE PRATIKSHA RAMCHANDRA
71	871	PHARANDE PRANALI MANSING
72	872	SABALE AARATI MAHADEV
73	873	SABALE AARTI DEEPAK
74	874	SABALE PUNAM ANANDRAO
75	875	SADAKE MANASI BHARAT
76	876	SAKAT POOJA DHANANJAY
77	877	SAKUNDE AKSHATA DATTATRAY
78	878	SALUNKHE APARNA DHARMENDRA

79	879	SAPAKAL VIJAYA SHANKAR
80	880	SAPKAL AMRUTA GANPAT
81	881	SAPKAL RUTUJA RAJU
82	882	SHAIKH BENAZIR FIROJ
83	883	SHAIKH MUSKAN FIROZ
84	884	SHEDAGE GAURI BHAGAWAN
85	885	SHEDAGE RUTUJA SANTOSH
86	886	SHELAR DIPALI NATHURAM
87	887	SHELAR PRATIKSHA MADHUKAR
88	888	SHELAR SNEHAL SANJAY
89	889	SHIKALGAR NAMRA MEHBUB
90	890	SHINDE ANKITA ASHOK
91	891	SHINDE JYOTI PRADIP
92	892	SHINDE KOMAL ANANDRAO
93	893	SHINDE NAMRATA JAYAWANT
94	894	SHINDE POONAM DAGADU
95	895	SHINDE PRANALI PRABHAKAR
96	896	SHINDE PRITI GORAKHANATH
97	897	SHINDE SHUBHANGI BALASHEB
98	898	SHINDE SHUBHANGI GANESH
99	899	SHINDE VIDYA PRAKASH
100	900	SHITOLE KISHORI KUMAR
101	901	SONAWANE RUTUJA SURESH
102	902	SWAMI AARTI MAHADEV
103	903	SWAMI PRADNYA SAGAR
104	904	WADKAR RUTUJA JITENDRA
105	905	WAGHAMALE RUTUJA DATTATRAYA
106	906	YADAV AISHWARYA ANNASO
107	907	YADAV NIKITA RAMDAS
108	908	YADAV PRAJAKTA CHANDRAKANT
109	909	YADAV SWAPNALI RAJARAM





Rayat Shikshan Sanstha's  
**Savitribai Phule Mahila Mahavidyalaya, Satara.**  
**Entrepreneurship Development**  
**2018-19**

**Time Table**

Time	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
12.30 to 01.30	Entrepreneurship Development	Entrepreneurship Development	Entrepreneurship Development	Entrepreneurship Development	Entrepreneurship Development	Entrepreneurship Development





Rayat Shikshan Sanstha's  
**Savitribai Phule Mahila Mahavidyalaya, Satara.**  
**Department of Commerce**  
**Short Term Course in Entrepreneurship Development**  
**S.Y B.Com Academic Year : 2018-2019**  
**Report**

## **Introduction-**

An entrepreneurship program instructs the students about the multifarious business models one can pick from and customize them to suit their idea most appropriately. The process is holistic learning which ranges from learning theoretical concepts about the fundamentals of business to growing as an individual from all perspectives. It teaches real-world skills and prepares its undertakers to use their imagination to ward off any challenge that the future might throw at them.

**Entrepreneurship Development course will be helpful for the students as per follows:**

- (1) It is an engine for job creation .An entrepreneur sets up a new business and in doing so, provides employment opportunities.
- (2) Entrepreneurship brings out leadership qualities in the students. Such an entrepreneur can be offered training opportunities to sharpen his skills.
- (4) Entrepreneurship encourages competition as each potential entrepreneur tries to come up with the best innovation.
- (5) Entrepreneurs or the move towards self-employment is and will continue to become, an increasingly important element of economic growth and development.

## **Course Statistical Report-**

<b>Total Student Participated</b>	<b>Total Student Appeared in Exam</b>	<b>Total Student Passed With Certificate</b>	<b>Remark</b>
109	54	54	

## **Conclusion-**

Skill development short term course Entrepreneurship Development was completed during 7 /3/2019 to 30-5-2019. 54 students were admitted for this course. 54 students were given exam and certificates are also provided to the students who were given examination.

